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Small Businesses Find New Ally to Maintain Worker Productivity during March Madness

Innovative Web-Filtering Hardware Enables Employers to Control Access to Online Game Broadcasts

San Diego (March 20, 2008) — Every March the opening tip-off of the NCAA Men’s Basketball Tournament signals the start of a noticeable decline in worker productivity as employees turn their attention to the Internet for the latest news, scores, and betting pool updates. Last season, it resulted in an estimated loss of \$1.2 billion to U.S. businesses. The problem will surely be compounded this year by the launch of NCAA March Madness® on Demand, which allows anyone to watch live streaming broadcasts of every game during the three-week-long championship series for free.

While smaller businesses would normally find themselves in a quandary over how to stem the flow of excessive online activity during March Madness, a unique Web-filtering device developed by Phantom Technologies gives employers the ability to restrict online viewing of games during work hours. Consisting of hardware that connects directly to a company’s network, the iBoss Pro80 enables employers to block access altogether or to allow access on a predetermined schedule, such as during lunch hours or for a limited length of time. Using the industry’s most advanced technology, the iBoss Pro80 offers the only real-time database to effectively prevent access to sites and programs used to broadcast the games. And because it is completely hardware based, employees will be unable to bypass it.

“The iBoss Pro80 allows employers the flexibility to manage access to the games based on their company’s policies. Our focus is to remain on the leading edge of Internet-filtering technology by giving employers the resources they need to increase the bottom line,” says Peter Martini, COO of Phantom Technologies.

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Phantom Technologies is a leader in Internet-filtering technology, with products that range from hardware for Enterprise networks to the home. Its iBoss Pro80 is the only small business employee Internet use filter currently available that connects to a live, real-time database and has patent-pending technology to block access to programs. iBoss filtering is trusted by over 100,000 users around the globe

The iBoss Pro80 can be purchased directly from Phantom Technologies at www.phantomtechnologies.com or one of its value-added resellers.

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